

Failure Review Canvas

Pairs with: Failure can become useful if it is processed properly

Review a difficult ending without blame and turn the experience into usable guidance.

Founder / team	Account / market / topic	Date
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When to use it

Use after a failed raise, missed renewal, painful restructure, or formal closure when you are ready to extract the lesson.

What this worksheet covers

What was true	What we believed
What we ignored	What I would do differently
What another founder should do six months earlier	

Questions to answer before you start

What facts were true at the time?

What did you believe that later proved wrong?

Which signals were ignored?

What would you do differently?

What should another founder do earlier?

Failure review canvas

Area	Notes
What was true	
What we believed	
What we ignored	
Signals we missed	
System or incentive issues	
What I would do differently	
What I would not repeat	
What became useful later	

Guidance for another founder

Six months earlier, do this	Why it matters	How to start
Action 1	 	
Action 2	 	
Action 3	 	
Action 4	 	

Risks, gaps, and evidence needed

Risk or gap	Why it matters	Evidence or action needed	Owner/date
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Decision card

What this now tells me

Decision

Choose one.

- Continue
- Adapt
- Pause
- Exit

Next action

Owner

Date to review
